

**WILLIAM HILL TRUST FUND
APPLICATION FOR FINANCIAL ASSISTANCE**

<p><u>Applicant Details</u> Name and Address of Applicant/Organisation:</p> <p>Telephone No:</p>	<p>Melrose Music Festival SCIO SC049870 c/o The Trinity Centre, High Cross Avenue, Melrose TD6 9SU</p> <p>07739 638905</p>
<p>Address to which payment should be made:</p>	<p>As above</p>
<p><u>Activities</u> Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:</p>	<p align="center"><u>Melrose Music Festivals thus far</u></p> <p>The first Music Festival took place in 2017. The program was ambitious and included musical work by a wide range of composers. The participants were mainly young musicians who brought a repertoire of great variety to the Scottish Borders. Approximately two hundred people attended.</p> <p>Subsequent Festivals built on these themes whilst increasing the number and quality of events. The 2018 festival took place over three consecutive days and included: A “Choral Concert of Music for a Royal Wedding”; Music from the Renaissance and an evening of light classical music.</p> <p>Before lockdown our last Festival was held in May 2019 and involved seven events taking place over four weekends. The undoubted highlight was a performance by Dame Felicity Lott, making her first visit to the Borders. Other events included a concert conducted by the rising Borders Conductor, James Lowe and a Childrens’ Concert.</p> <p align="center"><u>Benefit to Community</u></p> <p>Melrose Music Festival’s core belief has been that a flourishing music festival will enrich the quality of life in our community by heightening the awareness and appreciation of music, creating opportunities for talented young musicians and through time assist musical education in areas which increasingly our educational system lacks.</p> <p>Our Festivals have received significant support from the community. Whether as soloists or in supporting roles, some 250 performers have been engaged and all in all, perhaps a thousand tickets have been issued. Unless otherwise mentioned our events take place in Melrose and the developing Festival is undoubtedly becoming another reason for visitors to come to this attractive part of Scotland.</p> <p>The momentum generated from past Festivals should not be lost. Ongoing work on the 2022 Festival has increased the Trustees’ confidence MMF will remain a sustainable fixture providing long term benefits to Melrose.</p>

	<p style="text-align: center;"><u>The 2022 Festival</u></p> <p>We have ambitious plans for a strong and varied come-back: A concert featuring an ensemble conducted by James Lowe will take place at Carolside, in the glorious garden setting. Reflecting MMF's aim of encouraging musical development in the young, MMF will host National Youth Choir of Scotland (NYCOS)'s first visit to the Borders. NYCOS's morning will be engaged in workshops with local school children followed by a concert to which all are invited at no cost. Later in the month, Robert Dick who performed with great success in previous Festivals will once again conduct an evening concert. Top quality Jazz does not often come to the Borders, so we are looking forward to an evening with Brian Shiels, an internationally noted double bass player and his Charlie Parker and Dizzy Gillespie quintet. In contrast on another evening an oratorio will be performed by soloists and singers from St. Mary's Cathedral in Edinburgh.</p>
<p><u>Assistance Requested</u> Please indicate the sum requested and the purpose for which it will be used:</p>	<p style="text-align: center;">£2,500.00</p> <p>Following MMF's pattern, this year's Festival will be funded by a combination of ticket sales and donations. As the attached projections show this divides into three categories. Ticket sales (£5,561), Retained voluntary donations (£3,701.00) and funding of just over £5,000 which is currently being sought.</p>
<p>When will the donation be required:</p>	<p style="text-align: center;">Early April 2022</p>
<p>If this is a one-off project then please give the following details –</p> <p>Date (s):</p> <p>Estimated total cost:</p> <p>Funds already raised by applicant's own efforts:</p> <p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p style="text-align: center;">Please see above details</p> <p>As the projections show the total cost of the 2022 Festival is estimated at £14,388.00. The income (which includes retained donations) is projected to amount to £9,262.00.</p> <p>Applications have been made to several funding sources but none have committed so far. Our projections show additional funding of just over £5,000 is required for 2022 Festival. The Trustees hope that half of this sum will be made available by William Hill Trust Fund.</p>

